

SEEKING TO SOLIDIFY their scholarship giving ability for the future and support the university in its efforts to attract the best and brightest students to campus, two of the University of Oregon's oldest and most active alumni chapters, Lane County and Southern California, recently established endowed scholarships for incoming students. Lane County established two endowments — one of \$25,000 and one for \$20,000. Southern California funded a \$25,000 endowment. The endowments will begin awarding scholarships for **academic year 2007–2008**. Both chapters will continue to offer annual, non-endowed awards as well.

"Awarding scholarships to incoming students is one more way for the chapter to stay in touch with the university and aid with its goals," says **Victoria Williams '81**, chair of Lane County Alumni Chapter's endowed scholarship committee. "We also hope that scholarship awards will enhance the students' educational experience by allowing them to focus on academic discovery and development, rather than having to worry about finances."

"Having been involved for over twenty years with the Alumni Association I've come to recognize the importance that scholarships play in the future of our university," says **John Gilbaugh '66**, longtime treasurer of the Southern California Alumni Chapter and former treasurer of the national alumni board of directors. "We seek to identify and attract the best and brightest to the UO to carry on the high caliber student tradition, and scholarships definitely help that happen."

The endowed gifts come as the university embarks on a comprehensive fundraising campaign that makes student scholarship support one of its main goals. In an age of hyper-competition for the best students and rising college tuition costs, scholarships are often the difference between a student attending the UO or

going elsewhere.

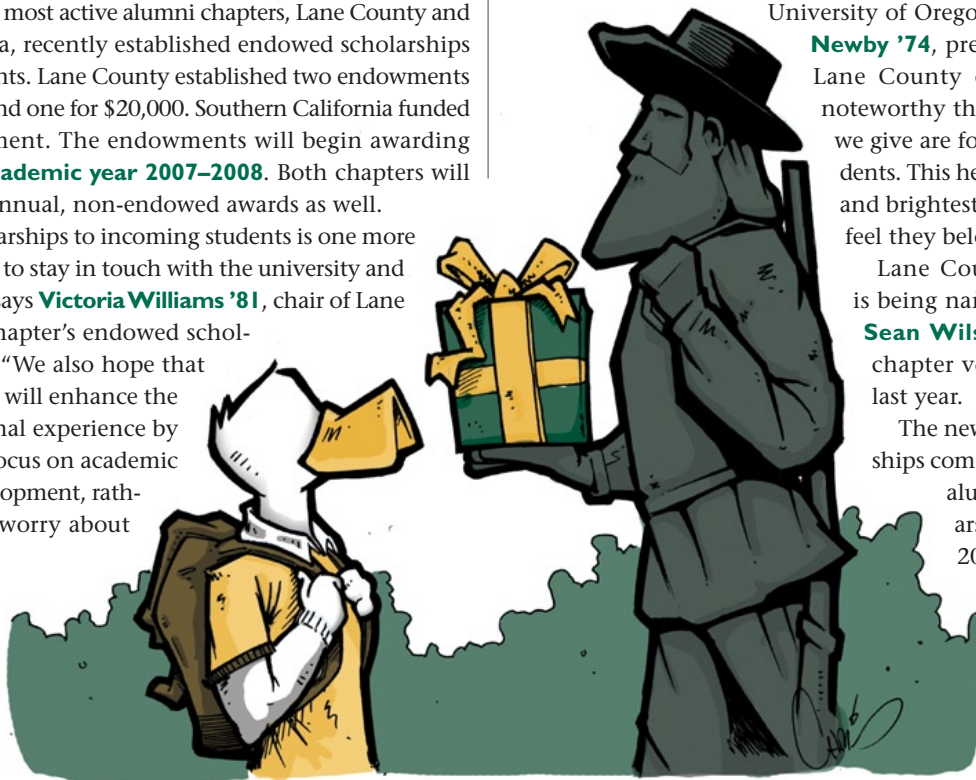
"It is important for us because we feel strongly that one of our roles is to support the quality of students entering the University of Oregon," explains **Larry Newby '74**, president-elect of the Lane County chapter. "It's also noteworthy that the scholarships we give are for Lane County students. This helps us keep our best and brightest at home where we feel they belong."

Lane County's scholarship is being named in memory of **Sean Wilson '90**, a former chapter volunteer who died last year.

The new endowed scholarships come in a record year of alumni chapter scholarship giving. For the 2003–2004 academic year, nine alumni chapters gave \$40,500 scholarships to nineteen UO freshmen, eleven of whom are from Lane County and metropolitan Portland.

Chapters currently raise scholarship money through annual events such as football pregame parties, lectures, raffles, holiday events, and socials. These endowed scholarships allow the chapters to offer an annual, stable means to award scholarships. "We made the decision [to endow a scholarship] to ensure both the long term financial health of our chapter, and to show our support to the university's fundraising efforts," notes **Nate Koach '99**, president

of the Southern California chapter. "We look forward to building a local scholarship that will make a meaningful impact each year on a talented and deserving freshman."



# ALUMNI CHAPTERS HELPING STUDENTS

Endowed scholarships affirm chapters' support for future



## Headline

Subhead

**DAN RODRIGUEZ** Executive Director, UO Alumni Association

TO SAY I'M PROUD that two of our oldest alumni chapters, Lane County and Southern California, have established scholarship endowments is an understatement. Scholarships for incoming University of Oregon represent the best way to confirm a student's enrollment at the UO, an ever more challenging prospect in an environment where universities jockey with each other to enroll the best and brightest students.

Additionally, scholarships are a great way to engage our alumni and chapter volunteers who are seeking meaningful ways to stay connected to their alma mater. What better reason to be involved than to support students who want a University of Oregon degree? That these chapters are

supporting future UO students with endowed scholarships speaks volumes about their commitment to the university and its efforts to transform lives.

Of course, neither of these chapters would have been in a position to endow scholarships if not for the generous contributions of time and effort from alumni over the past two decades. In Southern California, **Mel Campbell '59**, **Frank Campbell '82**, **Jenny Cherrytree '98**, **John Gilbaugh '66**, **Susan Gilbaugh '99 M.S. '01**, **Nate Koach '99**, **Grier Ross**, **Carin Sanford '98**, and **Craig Winterman '72** are among the many that have extended energy and passion for Oregon to establish the scholarship.



In Lane County, a host of alumni including **Dan Bedbury '77 M.B.A. '93**, **Jeanie Havercroft '58**, **Mary Hudzikiewicz '63**, **Larry Newby '74**, **Ron Farmer '72**, **Larry Von Klein '68 M.S. '69**, **Victoria Williams '81**, and **Joann ZumBrunnen '96** all deserve thanks for their chapter's endowment.

Alumni often ask me, "What does the Alumni Association do?" The answer is simple: We provide opportunities for alumni to connect with each other in meaningful ways. When that happens, as Lane County and Southern California show, they make meaningful things happen for the University of Oregon and future generations of students.



Alumni can now stay connected to the University of Oregon via new Internet sites recently launched for all chartered UO alumni chapters and clubs.

The Internet sites contain chapter and UO news and event information, photo galleries, and message boards to communicate with friends.

Visit <http://alumni.uoregon.edu> and click on Alumni Chapters and Clubs to get connected to the UO in your area.

- [desertducks.duckalumni.org](http://desertducks.duckalumni.org)
- [chicago.duckalumni.org](http://chicago.duckalumni.org)
- [denver.duckalumni.org](http://denver.duckalumni.org)
- [hawaii.duckalumni.org](http://hawaii.duckalumni.org)
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- [treasurevalley.duckalumni.org](http://treasurevalley.duckalumni.org)

## getting it straight

The winter 2003 page 1 story "A New Way to Live and Learn" featured three color sketches of the living-learning center residence hall that is to be built on campus. Those sketches were drawn by **Gary Moyer Architects Inc.** in Eugene and should have been credited to that firm.